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Press Release

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AdLizard appoints new North American Distributor

The online ad production software developer adds additional distributors for increasing North American newspaper market

Victoria, Australia., July 18, 2006 Lizard Research developers of AdLizard the on-line ad production software, announced today the appointment of Q Integrators of Ontario, Canada as a North American Distributor. "We are excited to add Q Integrators to our list of distributors for North America. They have a long history of success working with newspapers throughout North America. Q Integrators puts their focus on the customers needs and get results, which makes us successful" said Ron Stalman the North American Marketing Manager.

When asked why Q Integrators selected AdLizard as their on-line ad production solution, George Kemick VP of Operations said "We felt the technology was superior and it was a natural fit for our existing customers. AdLizard also has an impressive record of customers in Australia and Europe and look forward to developing the North American market"

AdLizard is an on-line ad production software that allows newspaper clients to create their own display ads directly from their web browser. The advantage to the publisher is reduced production costs and increased ad revenue. AdLizard is used throughout Australia and accounts for 80% of the real estate advertising produced in newspapers. AdLizard takes advantage of Adobe's InDesign Server technology.

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Corporate Summary

Lizard Research has been developing On-line Advertising solutions since 1999 and has customers throughout Australia and Europe. www.adlizard.com